



Marketing Service Report

Prepared for Gus Garcia

3506 109th St Ct NW, Gig Harbor, WA, 98332

Prepared by Mike Esteb

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Prepared by Mike Esteb

Keller Williams Realty
<http://www.GigHarborProperty.com>



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Introductory comments

Please find attached a list of activities in which we have engaged during this report period. We provide these to you so that you can keep up-to-date with all the things we have done to get your property sold as quickly as possible.

Date	Activity/Showing	Description/Cash expenses
2014-04-01	Post and optimize listing on NWMLS	
2014-04-01	Lockbox on house	This lets us know which agents have shown the home. We then contact them for feedback.
2014-04-01	Showing	Master was too small for client. Also the client couldn't get past the smell upon entering the home. May have been dog, they weren't sure. It is off their list.
2014-04-01	Showing	Looking for an investment property. Won't work for them. Also felt the home smelled like dog.
2014-04-02	Showing	Clients didn't like the lot.
2014-04-02	Complete listing flyer. Mike will deliver to house	
2014-04-02	Print color copy of flyer (front only) and laminate.	

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2014-04-02	Create Home Book & Buyer Packets	Mike will deliver.
2014-04-02	Upload attached documents to NWMLS	
2014-04-02	Supra code recorded.	#50242025
2014-04-02	Order preliminary title policy/CC&R's	Policy#: 666584
2014-04-02	Home book & buyers' packets delivered to house	
2014-04-03	Send copy of listing paperwork to client	E-mailed to client.
2014-04-03	Asbuilt pulled from county (design and map)	
2014-04-03	Add seller to weekly follow up list	
2014-04-03	Put listing in RealBird	This allows us to create the homes personal website.
2014-04-03	Showing	Sent email to agent, along with the home's website, asking for feedback
2014-04-04	Showing	Clients did like many aspects of this home, but are early in their search, and not sure just what area they prefer. They felt the home was in average condition, but liked the floor plan.
2014-04-04	Showing	Client made an offer \$235K with \$7K in closing costs.
2014-04-04	Created personal home website to specifically market your home.	GigHarborRealEstate.com/922

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2014-04-05	Showing	The wife concluded that she does not want a split level
2014-04-06	Showing	Client thought the bedrooms were too small
2014-04-06	Showing	Sent email to agent, along with the home's website, asking for feedback
2014-04-07	Home for sale on Zillow	
2014-04-07	Make sure home is on GHRE.com	
2014-04-08	Add listing to Craigslist	http://seattle.craigslist.org/tac/reb/4415245736.html
2014-04-08	Verify home is listed for sale -Trulia.com	
2014-04-09	Listing added to Keller Williams West Sound Facebook page	
2014-04-09	Created an ad and put your home on backpage.com	http://tacoma.backpage.com/homes-for-sale/239500-3br-close-to-shopping-and-the-freeway-great-location/16377274
2014-04-10	Input listing in KWLS with photos	

Summary remarks

If you would like more information regarding the results of our marketing, please give us a call 253-851-0744. We will continue to give you the results as we know them. If you would like our service on any other real estate needs or have friends or relatives

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looking for properties, please let us know. Have a great week!

Questions...

If you have any questions or concerns, please don't hesitate to call me.



Mike Esteb

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